



High Hiding Interior Latex Primer DR50801

DESCRIPTION

High Hiding Interior Latex Primer is a high-quality interior latex primer and sealer with excellent hide and good sealing and enamel holdout qualities. It is ideal for use on drywall, skim coated drywall, acoustic ceiling tiles, popcorn ceiling. It may be sanded or recoated in two hours.

FEATURES/BENIFITS

| Features | Benefits |
|---|---|
| Good enamel holdout qualities | Allows for a uniform topcoat |
| Use on multiple surfaces | One primer can be used on many substrates |
| Easy brushing | Saves on application time |
| Can be sanded and recoated in two hours | Improves project productivity |

SPECIFICATION DATA*

Bases:

DR50801 – White (tintable)

**Must be tinted before use.

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

Finish:

Flat, 2.5 – 6.5 units @ 85°

Clean-up Solvent:

Soap & water

Resin:

Vinyl-Acrylic Resin

Density:

11.03 lbs/gal (1.32 kg/L)

VOC:

<50 g/L (0.42 lbs/gal)

Solids:

Volume - 29% +/- 1%

Weight - 46% +/- 1%

Practical Coverage:

Apply at 350-400 sq ft/gal.

(33 - 37 sq. meters) per U.S. gallon.

Actual coverage may vary depending on substrate and application method.

Recommended Film Thickness:

4.0 - 4.6 mils wet

1.2 - 1.3 mils dry

Flame Spread Rating:

Class A (0-25) over non-combustible surfaces

Flash Point:

None

Dry Time 77°F (25°C) & 50% RH

To touch – 30 minutes

To sand or recoat – 2 hours

Shelf Life:

1 year minimum - unopened

Read Label and Material Safety Data Sheet Prior to Use. See other cautions on last page.

SURFACE PREPARATION

GENERAL SURFACE PREPARATION: All surfaces must be sound, dry, clean and free of oil, grease, dirt, rust, mildew, form release agents, curing compounds, loose and flaking paint and other foreign substances.

NEW SURFACES: Drywall - Joint compound must dry for two days before priming. Remove sanding dust. Prime with this product. Concrete, Masonry and Plaster - Cure at least 30 days before painting. pH must be 10.0 or lower. Roughen slick poured or precast concrete and remove sealers by chemical cleaning or abrasive method such as sandsweeping. Rinse thoroughly with water and allow to dry. Remove loose aggregate. Prime with this product or a masonry bonding primer. Fill block with a latex block filler. Prime plaster with a masonry bonding primer. **Not recommended for use on Wood, Steel, Galvanized Metal and Aluminum surfaces.** Wood - Sand smooth and dust clean. Prime with an interior latex wood primer. Steel - Prime with a metal primer. Galvanized Metal and Aluminum - Prime with a galvanized metal primer.

PREVIOUSLY PAINTED SURFACES: Wash to remove contaminants. Rinse thoroughly with water and allow to dry. Dull glossy areas by light sanding. Remove sanding dust. Remove loose paint. Prime bare areas with primer specified under **NEW SURFACES**. Porous flat finishes must be sealed with this product.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear an NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

DIRECTIONS FOR USE

TINTING: White may be tinted with up to two oz./gal. of universal colorants.

SPREADING RATE: Apply at approximately 300-400 sq. ft. (28 - 37 sq. meters) per U.S. gallon (3.78 L) on primed, smooth, nonporous surfaces. Coverage figures do not include material loss due to application. For best hiding, tint primers toward finish coat color. Some colors, drastic color changes, or porous surfaces may require additional coats to achieve a uniform finish.

APPLICATION: Mix thoroughly before use. May be applied by brush (synthetic), roller (3/8" to 1/2" nap) or spray. No thinning required. For airless spray application, use tip size .015" - .021" and pressure range of 1500 - 2000 psi. Adjust pressure as needed. When using more than one container of the same color, intermix to ensure color uniformity. Do not thin. Apply when air, product, and surface temperatures are 50°F (10°C) or above. Provide good

ventilation and warmth for normal drying.

DRYING TIME: Normally dries to touch in 30 minutes at 77°F (25°C) and 50% relative humidity. Allow two hours before sanding or recoating. Drying times listed may vary depending on temperature, humidity, color, film build and air movement.

CLEAN-UP: Clean hands and tools immediately with warm, soapy water. Clean spills right away with a damp cloth.

DISPOSAL: **Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.**

PRECAUTIONS

WARNING! HARMFUL IF SWALLOWED. CAUSES RESPIRATORY TRACT AND EYE IRRITATION. MAY BE HARMFUL IF INHALED. Prolonged or repeated contact can defat the skin and lead to irritation, cracking and/or dermatitis. Contains material that can cause target organ damage. Do not swallow. Avoid breathing vapor or mist. Avoid contact with eyes, skin and clothing. Wash thoroughly after handling. Keep container tightly closed and sealed until ready for use. Provide fresh air ventilation during and after application and drying. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Use personal protective equipment as required. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information.** **FIRST AID:** If swallowed, rinse mouth with water (only if the person is conscious). Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. If on skin, rinse well with water. Wash with soap and water. Get medical attention if irritation develops. If inhaled, remove to fresh air. If experiencing respiratory symptoms call a POISON CENTER or doctor/physician. Keep out of the reach of children. For workplace use, an MSDS is available from your retailer or by calling (412) 492-5555. EMERGENCY SPILL INFORMATION: (412) 434-4515 (U.S.).

SHIPPING

FREIGHT CLASSIFICATION:
DO NOT FREEZE

PACKAGING:
4 quart (0.9168 L)
1 gallon (3.785)
5 gallons (18.925 L)
Not all products are available in all sizes

FLASH POINT:
None



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