

See our new Color of the Year and 4 new color directions for 2017

THE VOICE OF COLOR®

## 2017 COLOROF THE YEAR

Meet our newest charmer,
Violet Verbena. It is nostalgic
as well as modern. It's a
substantial color in a world
that can sometimes feel
so fleeting, temporary.
And, Violet Verbena is
luxurious in a harsh,
invasive world that actually
needs some pampering,
mystery and privacy.

« A grounding violet nuanced with a shade of gray. » Violet Verbena PPG1169-5

> introspective **modern** calming









The HOURGLASS theme is about foundations, origins, and finding stability by updating the familiar. HourGlass trend-lovers look to the classics and historical Relevance for inspiration.

HourGlass colors work well in today's world when blended with a healthy dose of neutrals which continue to be popular in architectural interiors and exteriors.

Sheffield Gray PPG1041-6 Cider Toddy PPG1207-7

Confidence PPG1078-5 Delicate White PPG1001-1

Go To Gray PPG1004-1 String Of Pearls PPG1079-1









## fluid boundaries make a statement defiance of convention challenge expectations



IMPOWER as a theme represents the desire to embrace change and to progressively welcome the alterations that come as a new, different way of living.

The color palette reflects the dark, light, and everything in between. Energetic blues and greens bump up against subtle midtones for a shock of color and attention. Clean colors bump up against grayed ones.

Bermuda PPG1150-6 Bark PPG1007-7

Azure Tide PPG1231-6 Milk Paint PPG1098-1

Hayloft PPG12-18 Parachute PPG1218-5









BIOCENTRIC is supported by the philosophy that we are all connected, and that the natural world is once again becoming a dominant design influence.

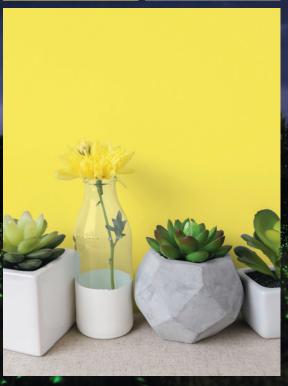
The BIOCENTRIC palette features an organic flight of natural greens accented by an intense yellow on a base of black and white.

Leafy Romaine PPG11-14 Delicate White PPG1001-1

Mostly Metal PPG1036-7 Blueberry Muffin PPG1164-5

Dilly Dally PPG1213-6

Photo Gray PPG1029-4





## **EXTERIOR** STAIN COLOR OF THE YEAR Contemporary styles and the strong trend for transitional styles create the

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